

The quantitative surveys – explanatory note

One of the goals of this project was to design a questionnaire destined to companies and regional actors in order to anticipate challenges and future changes. The participating regions wanted to create a questionnaire focusing on three main themes: “Labour Market”, “Training & Education” and “R&D – Innovation”, reflecting a holistic view on regional development, i.e. recruitment challenges, skills development and business development. The target group being people from the work floor/PES (practitioners) who have numerous contacts with the corporate world, this questionnaire should enable them to retrieve information that can be used later in time on a more strategic level.

The participating regions provided several questionnaires in these three fields, destined for surveys on companies. The Belgian partners suggested to create an “ID file” with a series of sections that allow to identify the questionnaires characteristics necessary to build a common ‘project questionnaire’. In order to compare different questionnaires, a common “reading grid” was needed.